Key Challenges Facing Quotient’s Federal Government Clients

Mission: Implement a solid technology stack and platform that brings websites to current and future standards

Web Services
“The technical expertise that listens to clients’ needs and provides a robust and catered solution.”

Case Study: National Assessment Governing Board (NAGB)
The National Assessment Governing Board’s (NAGB) mission is to set policy on our national educational assessments. The Governing Board is an independent, bi-partisan group consisting of 26 members and more than a dozen staff. Quotient obtained the site on a CD with flat static HTML files and no other legacy information. The NAGB site needed to be brought up to standard with the federal government’s digital strategy.

PROBLEM WAS:
• Client unable to update content.
• Old content was prevalent on the site and easily overlooked.
• There was no process or documentation.

SOLVED BY:
• Migrated site into CMS that was collaboratively chosen by both Quotient and NAGB.
• Implemented solutions for: disaster recovery, change management, quality assurance, content workflows, issue tracking, recurring content scheduling, continuous monitoring and reporting.

RESULTS WERE:
• Templating and dynamic referencing utilized with CMS to automate and simplify content updates.
• Initiatives have never been limited or stunted by the capabilities of the platform.
• Automated workflows and reporting to reduce manual labor.
• Overall efficiencies transitioned Quotient from reactionary actions to proactive.